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# CharacterPlus

2023-2024 NATIONWIDE  
PROGRAMMING GUIDE

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TRUST.ME MEANINGFUL.INSPIRATI  
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NEVER.UNDERESTIMATE.THANKYOU

# CharacterPlus®

*a world where positive character is universal*



CharacterPlus® is your partner on your personalized social, emotional, and character development journey. We meet you where you are and help you build a strong, positive school culture, strengthening the foundations necessary to create amazing communities where everyone can be their best.

## About Us

CharacterPlus empowers the next generation of leaders, inspiring them to be compassionate people of integrity. We provide evidence-based approaches and effective practices that help educators create a caring, high-achieving school culture where every person can show up as their best self.

We do this by promoting positive social, emotional, and character development in young people, partnering with schools, families, and communities to provide character education evidence-based processes and experiences, expert support and coaching, and professional resources.

CharacterPlus has over 30 years of experience in building strong communities of character by investing in the character development of young people in thousands of classrooms and by focusing on the SEL needs of students and staff. Founded in 1988 by Sanford (Sandy) N. McDonnell, a leading advocate of character education and Chairman Emeritus of McDonnell Douglas Corporation, CharacterPlus's history involves partnering with schools committed to enriching the whole child. CharacterPlus's process is nationally recognized and is one of the most successful community-wide character education initiatives in the country.

Through a variety of proven methods, CharacterPlus helps educators and administrators embed a flexible, character-based framework that creates a positive school environment where all staff and students feel safe to be themselves, learn, and thrive.

## Programming and Processes: Our Customized Experiences

The most notable characteristic that sets CharacterPlus apart from other character and SEL initiatives is the fact that we do not have a binder of lessons or a specific curriculum that schools implement. Rather, we work to build a deep, foundational understanding among stakeholders of how and why social, emotional, and character development are the key to student success. We create a customized approach for each school and district with whom we partner, with the goal of weaving character into the fabric of the school community.

CharacterPlus' asset-based approach means that if your school is already using lessons that explicitly teach character or SEL skills, that is great. If they are adding value to your school, we do not try to replace them or have you stop using them. Rather, we customize our programming to work with these current programs and lessons to enhance their impact. We know, however, that when these stand-alone programs are considered a school's entire social-emotional and character initiative, they often fall far short of the intended outcomes. They can feel like just another thing on the crowded school-initiative plate instead of something worthwhile. CharacterPlus is your partner in developing the foundations deep within your culture to help the people in your community be their best selves and know that this effort is worthwhile.

Our foundational work is centered around the ABCs of Character: Autonomy, Belonging, and Competence. These concepts are at the heart of what makes human beings excel; they are the motivation that propels people to want to be the best version of themselves. The concept of internal motivation is grounded in years of research around Deci and Ryan's Self-Determination Theory.

This research is connected to all aspects of the school community:

- Staff Culture
- Student Culture
- Mission, Vision, and Values
- Leadership
- Communication
- Service Learning
- Assessment-Capable Learners
- Data and Accountability

When students and staff feel the ABCs working in all aspects of the school, the data overwhelmingly demonstrates the impact on achievement, behavior, and trust. In addition, the school becomes a community where everyone feels empowered, valued, and where a sense of belonging is palpable.





## How to Use the CharacterPlus Program Guide

Throughout the pages of this book are learning experiences that will help you lead your school or district on your journey to build a positive culture and climate. Any of the processes or academies you see on these pages can be customized to best fit your needs. Our experts will work with you to determine where you are, what is working, and what the next steps are that will propel you forward.

We would love to talk with you about how our culture and climate experts can help bring your goals for your school to the next level.

"This program brings back the heartbeat of teaching and equips us to develop the whole child."

"This program gives me the motivation and resources to be my best self for my students."

"This work reinforces how important character is for our students."

"This academy has helped my students' engagement in the classroom go through the roof."



WHAT TEACHERS SAY ABOUT TEACHER ACADEMY IN CHARACTER EDUCATION



### CharacterPlus Way

One of our processes, CharacterPlus Way, uses data for ongoing assessment, monitoring, and refinement to create a comprehensive and sustainable framework with proven results of increasing test scores and academic achievement while decreasing disciplinary incidents. This process and its results have been nationally recognized by CASEL.



### NATIONAL LEADER

Missouri leads the country in the most recognized National Schools and Districts of Character. More than 25% of the National Schools of Character are affiliated with CharacterPlus.



**CharacterPlus is the longest-running and largest community-wide character education initiative in the country.**



## ■ IN-PERSON EXPERIENCES ■

### COHORTS & ACADEMIES

- Athleadership Academy in Character Education (AACE)
- The CharacterPlus Way (CPW)
- District Leader Academy in Character Education (dLACE)
- Equity & Justice Academy in Character Education (EJACE)
- Socio-Emotional Leadership Foundations Academy (SELF)
- Teacher Academy in Character Education (TACE)

### WORKSHOPS

- The ABCs  
*Help to ensure you are being intentional about creating a school community in which all students have a voice, belong, and feel competent.*
- Class Meetings  
*Help to ensure that your classroom atmosphere becomes one of cooperation, collaboration, and mutual respect, where students are encouraged to share their thoughts, are given choices, and use group problem-solving skills.*
- Culture Carriers  
*Overview follows*

## ■ ONLINE EXPERIENCES ■

### ■ ASYNCHRONOUS

*On-Demand Learning*

- Character in 15 *preview @ [characterplus.org/icharacterplus](https://characterplus.org/icharacterplus)*
- Foundational Certification in Character Education
- Signature Series *preview @ [characterplus.org/icharacterplus](https://characterplus.org/icharacterplus)*

### ■ SYNCHRONOUS

*Live Lessons on Zoom*

- Virtual Teacher Academy in Character Education (vTACE)

## ■ ASSESSMENTS ■

- cSurvey
- c2Audit



**IN-PERSON EXPERIENCES**  
**COHORTS, ACADEMIES & WORKSHOPS**



**THE ATHLEADERSHIP ACADEMY IN CHARACTER EDUCATION**  
*by characterplus*

Born from CharacterPlus's work with the NCAA, the High School Athleadership Academy in Character Education (AACE) provides character education skill-building for secondary school athletes. CharacterPlus has adapted its K-12 evidence-based process for creating Autonomy (voice and choice), Belonging (being part of a community), and Competence (the ability to do something successfully) for high school coaches and their athletes. Annually, each participating high school selects student-athletes from every sport to attend AACE training in order to become AACE Character Ambassadors.

**AACE GRADUATES WILL GAIN:**

*Understanding self as a leader:*

- *Core values, noble purpose, relationship building*
- *A team where athletes are empowered, competent, and feel like they belong*
- *Collaboration with leadership team and coaches*
- *Stronger relationships and understanding the positive virtues of intrinsic motivation*



- *Customized to Your School or AACE Program Below*
- *3 Two-Hour Sessions (Fall, Winter, Spring)*
- *Coaches Training (Virtual Asynchronous)*
- *Up to 45 Athleaders per session*
- *\$3,750 per High School*

*Dates Determined in Coordination with Coaches Guidelines/Suggestions Provided to ADs Each Season (AD to meet with Fall Sports, Winter Sports, and Spring Sports during season to highlight implementation of AACE programming)*

**What NCAA athletes and coaches say about AACE's impact:**

- *"we are a more unified family"*
- *"we are creating competitive and passionate athletes who also have extraordinary character on and off the field"*
- *"this gives coaches the opportunity to work on being a transformational versus a transactional coach, which is often the default"*



**AACE TEAM OUTCOMES INCLUDE:**

- *athletes feeling valued*
- *a sense of belonging for teammates*
- *team culture that actively includes athlete's voice*
- *model student-athlete leaders who make a positive impact on their teams, schools, and fans*



Todd Moeller  
AD, O'Fallon HS (retired)  
Director | AACE  
tmoeller@characterplus.org



**APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/AACEHIGH SCHOOL](http://WWW.CHARACTERPLUS.ORG/AACEHIGH SCHOOL)**

QUESTIONS? CONTACT TODD MOELLER, AACE DIRECTOR, CHARACTERPLUS - [TMOELLER@CHARACTERPLUS.ORG](mailto:TMOELLER@CHARACTERPLUS.ORG)

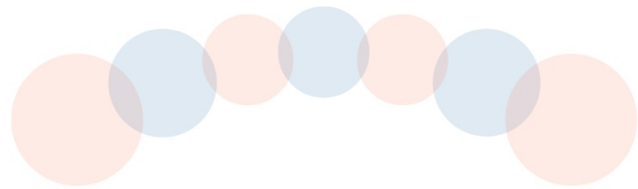
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# CharacterPlus Way®

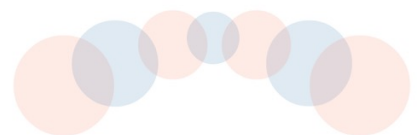
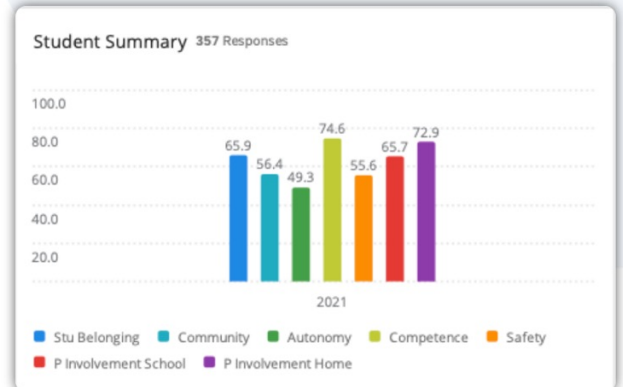
CharacterPlus Way® is an **evidence-based process** developed by CharacterPlus to **transform** school climate, **increase** academic achievement, and **reduce** behavior referrals. The three-year process was the focus of a federally funded study, and the successful results led to CharacterPlus Way being listed as a Promising Program with CASEL. Results reflect that the CharacterPlus Way is a compelling process that significantly impacts school culture, resulting in healthier schools. Results further indicated an improved school environment where students are engaged in more positive pro-social behavior with a significant reduction in discipline referrals and increases in achievement.

*Customized on-site coaching and consultation services are at the core of the process. This allows schools to address their specific issues at a pace that works for their staff and students, ultimately leading to whole-school transformation. CharacterPlus Way process schools include early childhood, elementary, middle, and high schools.*



## CharacterPlus Way federal research grants provided data that showed when implemented with fidelity:

- staff morale was higher
- staff possessed a strong sense of purpose
- staff and students enjoyed a higher level of administrative support
- more students scored at proficient or advanced on state assessment tests
- students demonstrated healthier prosocial behavior
- school safety improved
- fewer student behavior office referrals occurred
- students felt greater feelings of belonging and autonomy
- and students were more likely to view the school as a community



Over the last three decades of positively impacting school culture and climate, CharacterPlus has become an evidence-based leader in assessing the critical factors that lead to great schools. Our Qualtrics-based annual cSurvey provides the quantitative measurements needed to shape the CharacterPlus Way process.



Promising CASEL SEL Program Designation Indicating Improved SEL skills and attitudes and improved teaching practices

# CharacterPlus®

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/CHARACTERPLUSWAY](http://WWW.CHARACTERPLUS.ORG/CHARACTERPLUSWAY)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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Learn to use character education essentials as part of school improvement practices district-wide to ensure a comprehensive, intentional, and proactive approach to student development. dLACE scholars can positively impact academic performance, school culture, climate, referral rates, and teacher job satisfaction.

*The ideal dLACE scholar is someone who has the ability and is empowered to lead this work in the district.*

2023-2024

**ENROLL NOW!**

Space is Limited  
Sign Up Your 2-Person Team  
Year-Long Cohort








[characterplus.org/dlace](http://characterplus.org/dlace)

IN COORDINATION WITH DESE 

Training Location: St. Louis  
Hotel Expenses Paid

Participant Mileage to St. Louis Reimbursed  
\$1200 Educator Stipend per District Attending  
Character Education Starter Library  
iCharacterPlus Online Programming Access  
No cost to you! (funded by DESE & CharacterPlus)

### **dLACE GRADUATES WILL:**

-  Understand character skill-building's impact on self and others
-  Understand character education frameworks
-  Understand character education best practice implementation
-  Understand how to advocate and lead character education in a district
-  Assess the social, emotional, and character strengths and needs of the district
-  Lead the implementation process of the culture and climate survey and interpret the data report created
-  Lead their district in the implementation of best practices

### **THE OVERALL IMPACT OF CHARACTERPLUS HAS SHOWN THESE OUTCOMES :**

- **Staff morale is higher**
- **Staff possess a strong sense of purpose**
- **More students score proficient or advanced on assessment tests**
- **Students demonstrate healthier prosocial behaviors**
- **Fewer student behavior office referrals occur**
- **Students report greater feelings of competence, belonging, and autonomy**
- **Students are more likely to view the school as a community**

October 2, 2023, St. Louis - Session 1  
November 6, 2023, St. Louis - Session 2  
January 22, 2024, St. Louis - Session 3



Session 4 - February 26, 2024, St. Louis  
Session 5 - February 27, 2024, St. Louis  
Session 6 - April 29, 2024, St. Louis

# CharacterPlus<sup>®</sup>

APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/DLACE](http://WWW.CHARACTERPLUS.ORG/DLACE)

QUESTIONS? CONTACT DR. KRISTEN PELSTER, CHIEF PROGRAMMING OFFICER - [KPELSTER@CHARACTERPLUS.ORG](mailto:KPELSTER@CHARACTERPLUS.ORG)

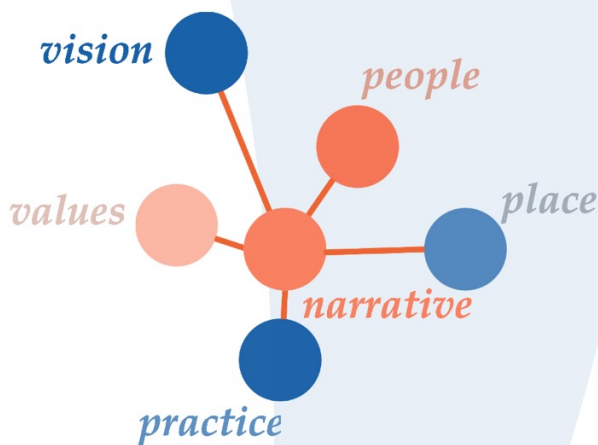
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## Equity & Justice Academy in Character Education

EJACE's mission is to ensure a *just, equitable, and inclusive school culture*. EJACE helps administrators, staff, and students identify and develop mission and vision, values, people, practices, place, and narrative that will *reduce* the negative impact of *inherent bias, social insensitivity, prejudices, and systematic intolerance*.



EJACE is a *year-long experience* in leadership growth and development through the *Equity and Justice lens*. Each school will bring a team of four staff members, including the building principal. There will be a separate but coordinated *student leader training series* that occurs at the school site.

*EJACE offers a thoughtful assessment and opportunities to create a building-wide inclusive climate and culture through five introspective stages by building autonomy, belonging, competence, and dignity.*

- All stakeholders will know that equity and justice are central to who we are.
- Equity and justice will show up in our mission and vision.
- We will be aware of the written and unwritten values of our school.
- We will address oppressions openly and honestly.
- Our policies will reflect equal access and equity for all stakeholders.
- Our curriculum will be representative of all cultures and will be focused on teaching cultural relevance.
- Our physical space and place will create a feeling of equity and justice for all.

### • EJACE FEE \$3000

#### 2023-2024 DATES

PRINCIPAL IMMERSION TRIP • JUNE 27 - 30, 2023

#### SESSION DAYS

- September 28, 2023
- October 19, 2023  
(principal's meeting)
- November 2, 2023
- December 7, 2023
- February 8, 2024
- April 11, 2024
- May 9, 2024 showcase

QUESTIONS? CONTACT  
DR. GRACE LEE, EJACE DIRECTOR  
GLEE@CHARACTERPLUS.ORG



# CharacterPlus®

LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/EJACE](http://WWW.CHARACTERPLUS.ORG/EJACE)










# SELf

socio-emotional leadership foundations

in character education

*Informed by research in adult learning theory, and combined with Socio-Emotional and Character principles, SELf graduates will:*

-  Increase their capacity to be their best self in order to serve students, school, and community.
-  Internalize Autonomy, Belonging, Competence, and Dignity and understand their impact in creating thriving school communities.
-  Embrace leading change effectively by understanding self and others.
-  Experience best practices in character education.
-  Build an awareness of the power of capacity mapping, future planning, and SEL in order to affect change.
-  Engage in experiential and problem-based learning to help bridge the gap between awareness and intentionality to action by cultivating a culture of character (SEL-Aligned) in a school/district.
-  Connect learning to evidence-based character and SEL frameworks.

**FALL COHORT**  
8:30 am to 3:30 pm

October 4, 2023  
November 14, 2023  
December 14, 2023  
January 11, 2023



January 16, 2024  
February 21, 2024  
April 9, 2024  
May 7, 2024

**SPRING COHORT**  
8:30 am to 3:30 pm

Only 25 Openings

**ENROLL NOW!**

Join colleagues in the Greater St. Louis Region for this amazing leadership opportunity.  
[characterplus.org/self](http://characterplus.org/self)  
SELf fee \$750

## THE IDEAL SELf PARTICIPANT

Superintendent

Assistant Superintendent

Principal

Director

SEL Program Coordinator

Counselor

Social Worker

## HEAR FROM EDUCATORS!

*"I come in feeling disconnected and always leave feeling empowered."*

*"The activities have a clear purpose and lead to such great dialogue."*

*"I wish every educator and student could experience SELf!"*

*"SELf is a perfect mix of information and hands-on practice."*

*"I enjoyed every moment!"*

**CharacterPlus**<sup>®</sup>

APPLY OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/SELF](http://WWW.CHARACTERPLUS.ORG/SELF)

QUESTIONS? CONTACT DR. JULIE SPERRY, DIRECTOR OF PROGRAM EXPANSION & INNOVATION - [JSPERRY@CHARACTERPLUS.ORG](mailto:JSPERRY@CHARACTERPLUS.ORG)

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register





FALL '23  
APPLY NOW!  
Characterplus.org/tace

# THE TEACHER ACADEMY

# IN CHARACTER EDUCATION

Fill Your  
Teacher Toolbox  
with Practical  
Strategies to  
Implement  
Immediately

\$1250 Tuition  
Space is Limited

Designed  
for Elementary  
& Secondary  
Teachers

Six (6)  
Sessions Led by  
Top Educators &  
Character Ed  
Experts

## MISSION

To equip early-career teachers with the knowledge, experiences, and tools to build positive character and culture for self and others in their school community.



*"this work reinforces how important character is for students"*

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*"this academy helps me see and build on the wonderful small things about my students I would not have noticed before"*

## GOAL

To increase academic student success, decrease referrals, reduce teacher turnover.

## PURPOSE

The first? To inspire a personal commitment to social, emotional, and character development as a teacher in order to best live the noble purpose all educators share. The second? To equip teachers with character development best practices and evidence-based methods for building positive character skills in students.

TO LEARN MORE OR APPLY, PLEASE VISIT

CharacterPlus.org/Tace or email [jsperry@characterplus.org](mailto:jsperry@characterplus.org)

**TACE**  
UNDERSTANDING SELF & OTHERS  
THE ABCs of CHARACTER (AUTONOMY, BELONGING, COMPETENCE)  
SERVICE LEARNING PROJECT  
CLASS MEETINGS & STRUCTURES  
SELF-CARE & MINDFULNESS  
BUILDING POSITIVE RELATIONSHIPS  
CLASSROOM MANAGEMENT  
TRAUMA, DIVERSITY, EQUITY & BIAS AWARENESS  
CURRICULUM INTEGRATION  
EFFECTIVE COMMUNICATION WITH PARENTS & COWORKERS

## ACADEMY CO-DIRECTORS

**JULIE SPERRY, Ed.D.**  
**RENE SOMMERS, Ed.D.**



## DATES

Elementary	Secondary
09.14.23	09.14.23
11.02.23	11.03.23
01.24.24	01.25.24
03.07.24	03.06.24
05.01.24	04.30.24
06.06.24*	06.06.24*

\*\*showcase



register



# Culture Carriers



## *educators beyond the classroom*

*For hundreds of children in your school district, their bus driver, custodial staff, lunchroom team, before-school care, nurse, para-professionals, and administrative assistants are the first educators they interact with as they begin their school day. As a result, your school's character initiative is put in motion long before students enter the classroom. Ensure your school thrives with every interaction with Culture Carriers by CharacterPlus. Build positive character, social, and emotional skills with your educators beyond the classroom.*



## **Cc** will help your school community by:

- Creating *stronger bonds and a sense of belonging* for all support staff in your school
- Giving bus drivers and all support staff the *tools to strengthen relationships* on buses, in the lunchroom, and throughout the building
- Providing students an *increased sense of belonging and safety* in every school setting
- Building an *in-depth understanding of why each staff member matters* in this effort, and how their actions and words strengthen school climate and culture
- Sharing *real-world examples* of how students view all adults in their school community as role models
- Developing a keen understanding of how *positive relationships* can be forged even in the micro-moment interactions found between student and members of your support staff

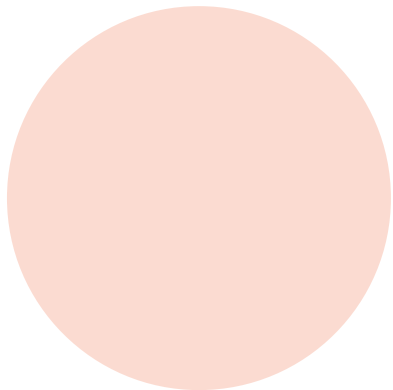
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REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/CULTURECARRIERS](http://WWW.CHARACTERPLUS.ORG/CULTURECARRIERS)

QUESTIONS? CONTACT LYNN CLAPP, DIRECTOR OF CULTURE CARRIERS - [LCLAPP@CHARACTERPLUS.ORG](mailto:LCLAPP@CHARACTERPLUS.ORG)

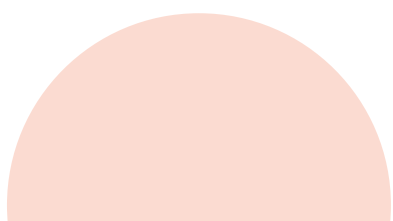
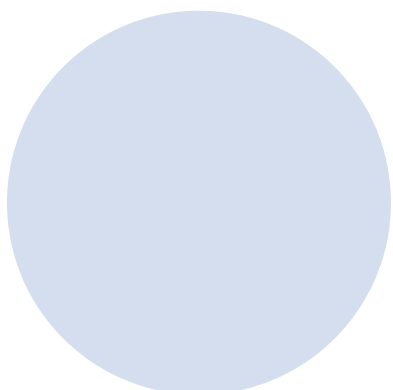
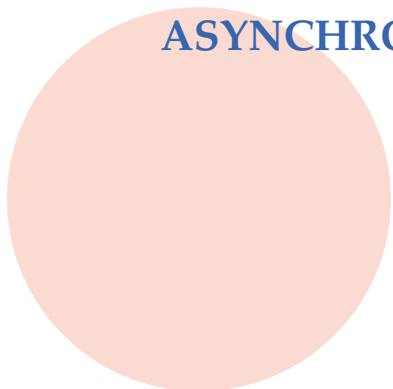
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# **ONLINE EXPERIENCES**

**ASYNCHRONOUS & SYNCHRONOUS**





# Foundational Certification in character education

*This workshop will provide the instruction needed to create a solid foundation around the basic tenets of character education. Designed to be used by any staff member at your school, this course will give them the why and how of character education.*

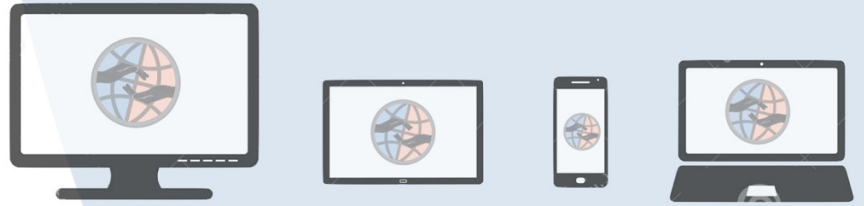
## A Character Education Head Start

- Local Character Education History
  - The ABCs of Character
  - The 11 Principles Framework
    - Class Meetings
    - Intrinsic Motivation
  - Building Positive Relationships
  - Curriculum Integration

*"This online workshop allowed many people that wouldn't have been able to attend an in-person training to complete a course that is valuable to every person."*

*"I enjoyed the layout of the course and how it was broken into easy-to-manage chunks for my schedule. It was very informational and had me reflecting on my own work in the classroom. It got me thinking and wanting to do better for my own students."*

*"I love that it is at your own pace. As a full-time student, mom of 3, and working full-time, I loved that I could come and go without feeling like I was going to miss something, or that I would have to sit for hours at a time!"*



*The Foundational Certification process includes:*

- **Asynchronous online modules with built-in assignments**
- **Course includes approximately 8-10 hours of self-paced work**
- **Real classroom examples of implementation**
- **Feedback on your workbook and a certificate of completion sent via email**

## Pricing

*Foundational Certification in Character Education is part of iCharacterPlus for partners. For personalized workshops, a quote can be emailed to you.*

# CharacterPlus

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/FCICE](http://WWW.CHARACTERPLUS.ORG/FCICE)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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FALL '23  
APPLY NOW!  
Characterplus.org/vtace

# the Virtual Teacher Academy

# in Character Education

Fill Your  
Teacher Toolbox  
with Practical  
Strategies to  
Implement  
Immediately

\$1250 Tuition  
Space is Limited

Designed  
for Elementary  
& Secondary  
Teachers

Six (6)  
Sessions Led by  
Top Educators &  
Character Ed  
Experts

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## GOAL

To increase academic student success, decrease referrals, reduce teacher turnover, and increase job satisfaction.

## PURPOSE

The first? To inspire a personal commitment to social, emotional, and character development as a teacher in order to best live the noble purpose all educators share. The second? To equip teachers with character development best practices and evidence-based methods for building positive character skills in students.

## VIRTUAL PROMISE



vTACE will be highly interactive and personally engaging. Each session is led by scholars who facilitate collaborative learning and provide real-life applications. vTACE is a LIVE SYNCHRONOUS EXPERIENCE on ZOOM.

TO LEARN MORE OR APPLY, PLEASE VISIT

CharacterPlus.org/vTace or email [rsummers@characterplus.org](mailto:rsummers@characterplus.org)

## vTACE

UNDERSTANDING SELF & OTHERS

THE ABCs of CHARACTER  
(AUTONOMY, BELONGING,  
COMPETENCE)

SERVICE LEARNING  
PROJECT

CLASS MEETINGS  
& STRUCTURES

SELF-CARE &  
MINDFULNESS

BUILDING POSITIVE  
RELATIONSHIPS

CLASSROOM MANAGEMENT

TRAUMA, DIVERSITY, EQUITY  
& BIAS AWARENESS

CURRICULUM INTEGRATION

EFFECTIVE COMMUNICATION  
WITH PARENTS &  
COWORKERS

ACADEMY DIRECTOR  
RENE SOMMERS, Ed.D.



## DATES

09.21.23

11.09.23

01.17.24

03.08.24

05.09.24

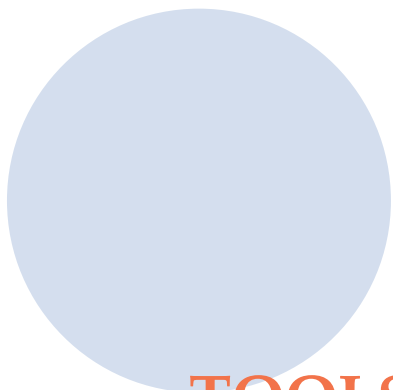
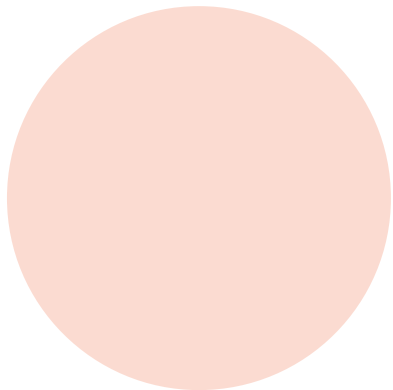
06.05.24\*

\*graduation showcase

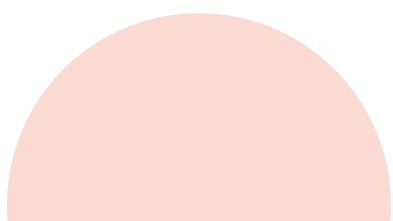
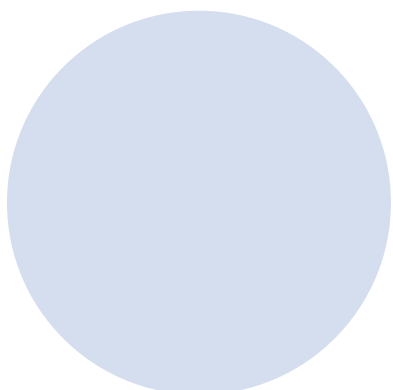
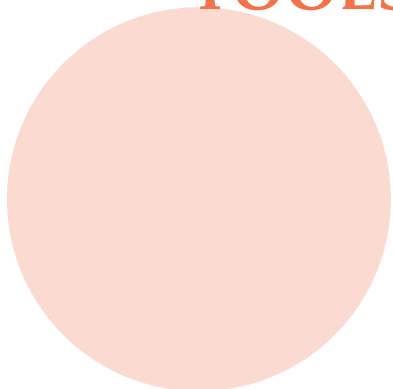


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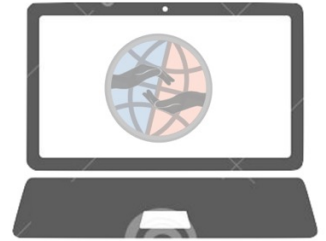
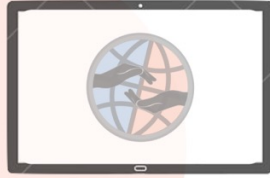


## **TOOLS & RESOURCES**





# iCharacterPlus



*As a CharacterPlus partner school district you have free access to all CharacterPlus® programming on our online platform called **iCharacterPlus**. Your access code, available through your District Leader or principal, will discount your course fee to zero. Not a partner? Contact us to learn more about how to access this unique and proven character education resource.*

## *Online Resources Include -*

- **Foundational Certification in Character Education**
- **The ABCs of Character**
- **The Community-Building Series**
- **Intrinsic Motivation Resources**
- **The Multicultural Classroom**
- **The Encouragement Series**
- **Schools of Character**
- **Class Meetings**

*Content is **focused** on relevant topics in the area of **social, emotional, and character** development.*

*Hosted on our Teach:able platform, the training modules are self-paced and can be utilized individually, for a PLC/grade-level/content team, or for a faculty meeting.*

*We remain committed to the human interaction you've come to expect and appreciate. In line with that commitment, some of the online modules will have built-in opportunities for interaction/feedback with CharacterPlus staff.*

## **CharacterPlus**

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.TEACHABLE.COM](http://WWW.CHARACTERPLUS.TEACHABLE.COM)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

CharacterPlus | 2025 Craigshire Road | Suite 150 | St. Louis, MO 63146 | 314.665.1292 | [www.characterplus.org](http://www.characterplus.org) | 501(c)(3)

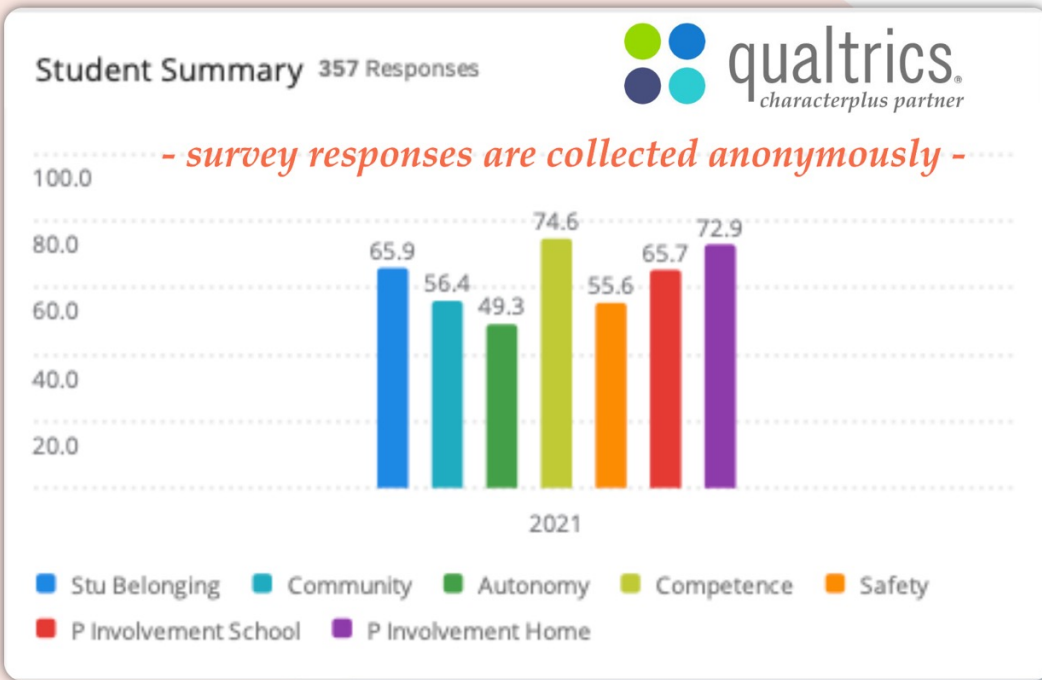


# cSURVEY

character insights for growth  
by characterplus



Over the last three decades of positively impacting school culture and climate, CharacterPlus has become an evidence-based leader in assessing the critical factors that lead to great schools. CharacterPlus is now offering our Qualtrics-based Culture and Climate Survey platform to administrators in their quest to better understand where excellence can be attained in their school or district.



*Our cSurvey is MSIP6 aligned for Missouri Schools!*

The school report includes a separate page that isolates the three essential items LEAs must ask their stakeholders:

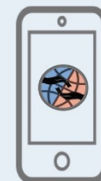
*The school system assures student voices are heard and respected.*

*The school system provides school culture and climate data and reports periodically to all stakeholders.*

*Educator teams address positive classroom learning environments.*

*No biometric information is surveyed.*

cSURVEY questions are age/participant appropriate and collected anonymously. The results report allows a school team to easily see gaps in perceptions between all stakeholder groups surveyed: students (third grade and up), staff, and parents/guardians.



These categories are:

- Feelings of Belonging
- Sense of School as Community
- Sense of Autonomy and Influence
- Sense of Competence
- Sense of School Safety
- Parents' Involvement at Home
- Parents' Involvement at School
- Student Engagement

## cSURVEY & RESULTS (\$750)

- Survey Consult and Setup
- School-Specific Password
- Personalized with School Name
- Mobile Survey Access
- Key Indicators Report
- Data Protocol for Processing Results

## cSURVEY, RESULTS, & SUPPORT (\$950)

- Complete \$750 Program Plus
- Two Hours via Zoom
  - Data Interpretation
  - Coaching/Next Steps

*cSURVEY data is strictly private for school use. CharacterPlus does not share or make results available to any outside party.*

For questions or to set up your cSURVEY, please contact Nicole Diehl, Director of Programming, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org)





*school climates and cultures of excellence*

*We are often asked by schools if we have a general assessment of how aligned their practices are with the 11 Principles, or if there are key components missing before they apply for Schools of Character recognition. The c2Audit is based on our years of experience helping schools transform their culture and climate.*

belonging

community

connected

empowered

challenged

trusted

### *CharacterPlus c2Audit -*

*A consultant from our programming team will spend approximately three hours at your school during a typical school day. They will tour the building and meet with the administration and/or culture and climate team to learn about the level of character education implementation in the school.*

*This process will create a list of implementation possibilities aligned with the requirements of the School of Character framework, as well as a recommendation regarding the school's next steps for implementation and, if applicable, timing for applying to Schools of Character.*

*"This was one of the best assessments we have ever done, and it has provoked great conversations about what we can continue to improve upon! It's definitely impacting and guiding our goals for the future, too."*

*Dr. Lorinda Krey, Principal*

# CharacterPlus

REQUEST OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/C2AUDIT](http://WWW.CHARACTERPLUS.ORG/C2AUDIT)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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**Heather Nadenbush**

*Who holds all of this team together ☺ CharacterPlus® Office Manager, Entrepreneur & Community Volunteer, hnamenbush@characterplus.org*



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