



COMPASSIONATE

HONEST

RESPECTFUL

RESPONSIBLE

COLLABORATIVE

EMPATHETIC

CURIOUS

CONFIDENT

GRATEFUL



**CharacterPlus<sup>®</sup>**

*creating a world where positive character is universal*

# POSITIVE

PERCENT INCREASE  
CHARACTERPLUS MEMBER  
SCHOOLS REFLECT ON STATE  
STANDARDS & ACT TESTING

PERCENT OF STATE & NATIONAL  
SCHOOLS OF CHARACTER OUR  
CHARACTERPLUS REGION  
REPRESENTS NATIONALLY

NUMBER OF CHARACTERPLUS  
PARTNER SCHOOL DISTRICTS,  
ORGANIZATIONS, &  
UNIVERSITIES

NUMBER OF DONATING  
COMPANIES, INDIVIDUALS, &  
FOUNDATIONS TO HELP KEEP  
PER STUDENT PARTNERSHIP  
FEES LOW

NUMBER OF REGIONAL  
EDUCATORS PARTICIPATING IN  
ONLINE WORKSHOP PLATFORM  
iCHARACTERPLUS

NUMBER OF REGIONAL AND  
STATEWIDE SCHOOLS INCLUDED IN  
CHARACTERPLUS PARTNERSHIP  
CHARACTER EDUCATION WORK

# CHANGE

5+

20+

50+

150+

300+

500+

# IMPACTED

Natasha Payne, Roosevelt High,  
SLPS Math Teacher of the Year,  
TACE Graduate

Mike Roth, AD, Parkway (Retired)  
2022-2023 MIAAA Athletic  
Director of the Year

Dr. Jean Meyer, Superintendent,  
Couch R-1 School District  
Myrtle, Missouri

Lindsay Corsale, Mason Ridge  
Elementary, Parkway Elementary  
Teacher of the Year,  
TACE Graduate

Dr. Jamie Cavato,  
Executive Director, HR  
Lindbergh School District

Dr. Lorinda Krey, Principal,  
Fairway Elementary School

# PARTNERS

*"The Teacher Academy in Character Education helps put character at the forefront of educating students...the professional development is highly collaborative and something I can use immediately in the classroom."*

*"AACE encompasses every positive aspect that high school athletics should be. And, I believe that AACE helps our young student-athletes develop the lifelong positive leadership traits they need for success."*

*"I leave dLACE each time with new understandings and ideas that fit perfectly into the direction we hope to move. I feel like we can implement successful change with regard to character education and not have it be 'just one more thing.'"*

*"It was incredibly energizing to be around educators who are SO invested in character education and working with children!!...thank you very much for your work and for sharing your expertise! Yesterday was the BEST professional development I've experienced in years!!!"*

*"I'm so grateful for the fellowship of women leaders across STL who gather for our CharacterPlus At The Table women's leadership dinners. Last night was an incredible evening, and our guest speaker left me in tears. Inclusion for all, everyone matters, advocate for equality; that is the message I left with."*

*"The c2audit was one of the best assessments we have ever done, and it has provoked great conversations about what we can continue to improve upon! It's definitely impacting and guiding our goals for the future, too!"*

# THE

## Mike Park

*CharacterPlus® CEO, LACE Academy, The U.S. Army Intelligence Center & School, Wharton School Executive Program, University of Alabama Affiliate Scholar - Center for Character & Citizenship, mike@characterplus.org*

## Nicole Diehl

*CharacterPlus® Director of Programming, CharacterPlus Way Director, LACE Academy, ndiehl@characterplus.org*

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*CharacterPlus® Senior Facilitator, Senior Professor of Education, Lindenwood University, ejohnson@characterplus.org*

## Roxanna Mechem, Ed.S.

*CharacterPlus® Director of District & Community Partnerships, Retired District Administrator, LACE Academy, rmechem@characterplus.org*

## Priscilla Frost, Ed.S.

*CharacterPlus® TACE Director, Retired District Administrator, LACE Academy, pfrost@characterplus.org*

## Susan Maynor

*CharacterPlus Facilitator, EPiC Elementary Learning Experience Designer, info@characterplus.org*

## Jeremy Mapp, Ed.D.

*CharacterPlus® EJACE Co-Director, Kirkwood School District Executive Director of Diversity, Equity, & Inclusion, jmapp@characterplus.org*

## Debbie Brandt, Ed.S.

*CharacterPlus® Senior Facilitator, Retired Principal, LACE Academy, dbrandt@characterplus.org*

## Marvin Berkowitz, Ph.D.

*Lead Scholar Advisor, Retired Sanford N. McDonnell Professor of Character Education, UM Thomas Jefferson Fellow, Professor UMSL, Co-Founder The Center for Character & Citizenship*

## Melinda Bier, Ph.D.

*Scholar Advisor, Teresa M. Fischer Professor of Citizenship Education, Co-Director of the Center for Character & Citizenship, College of Education, UMSL*

## Michael Barolak, MSW

*CharacterPlus Director of CACE and SELF, Co-Director of EJACE, Retired Director of Social Emotional Support Services, mbarolak@characterplus.org*

# TEAM

## Kristen Pelster, Ed.D.

*CharacterPlus® Chief Programming Officer, Retired District Administrator, LACE Academy, Consultant for Center for Character and Citizenship, kpelster@characterplus.org*

## Julie Sperry, Ed.D.

*CharacterPlus® Director of Program Expansion & Innovation, Retired Principal, Consultant for Center for Character and Citizenship, LACE Academy, jsperry@characterplus.org*

## Debbie Fox

*CharacterPlus® Facilitator, Retired Teacher, dfox@characterplus.org*

## Cyndi Hebenstreit, Ed.D.

*CharacterPlus Facilitator, Retired Principal, chebenstreit@characterplus.org*

## Grace Lee, Ed.D.

*CharacterPlus EJACE Director, MICDS Dean of Faculty, Director, LACE Academy, Webster Groves School Board, glee@characterplus.org*

## Todd Moeller

*CharacterPlus® Director of HS AACE, Retired Athletic Director at O'Fallon (IL) High School, tmoeller@characterplus.org*

## Julie Durham

*CharacterPlus® Facilitator, Wentzville Success Ready Lead, jdurham@characterplus.org*

## Felicia Boyd, Ed.D.

*CharacterPlus® Facilitator, Retired Assistant Principal, LACE Academy, fboyd@characterplus.org*

## Lynn Clapp, M.S.

*CharacterPlus® Director of Culture Carriers, Retired School Psychologist and District Administrator, LACE Academy, lclapp@characterplus.org*

## Claudia McMillin, M.B.A.

*CharacterPlus® Finance Manager, Glenmon Guild, SSM Health, Treasurer, cmcmillin@characterplus.org*

## Carol Burcke

*CharacterPlus® Director of Development, Previous Chief Development responsibilities at Rx Outreach and Make-A-Wish Foundation, cburcke@characterplus.org*

## Heather Nadenbush

*Who holds all of this team together ☺ CharacterPlus® Office Manager, Entrepreneur & Community Volunteer, hnadenbush@characterplus.org*

# PROGRAMS

ATHLEADERSHIP ACADEMY IN CHARACTER ED (AACE)

AT THE TABLE – WOMEN IN LEADERSHIP

CHAMPIONS FOR CHARACTER

CHARACTER-BASED DISCIPLINE (CBASE)

CHARACTER-BASED TECHNOLOGY ACADEMY (CBTECH)

CHARACTERPLUS WAY

CHARACTER VISIONS

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cSURVEY

CULTURE & CLIMATE ASSESSMENTS (C2AUDIT)

CULTURE CARRIERS

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DISTRICT TRAINING SERIES WORKSHOPS

EQUITY & JUSTICE ACADEMY IN CHARACTER ED (EJACE)

iCHARACTERPLUS

SCHOOLS OF CHARACTER (SOC) APPLICATION SUPPORT

INTER-INTRAPERSONAL LEADERSHIP FOUNDATIONS (SELF)

TEACHER ACADEMY IN CHARACTER ED (TACE)

VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

# IMPACT

*character-focused athletes and coaches*

*affirm women educators' noble purpose*

*schools dedicated to service learning*

*student discipline with dignity*

*digital citizenship and character ed technology*

*school climate, culture, and academic excellence*

*middle school character education curriculum*

*a community of wellness for mental health professionals*

*culture and climate measurement*

*an expert opinion for your building*

*character equipped educators beyond the classroom*

*develop a chief character officer for your district*

*generate new ideas and share perspectives*

*just, equitable, and inclusive school culture*

*character workshops and resources at the ready*

*equip yourself to confidently lead the process*

*lead with an inter-intrapersonal foundation*

*expertly equip your future teacher leaders*

*expertly equip your future teacher leaders*

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## INTENTION

*CharacterPlus has adapted its ABCs process for creating Autonomy (voice and choice), Belonging (being a valued part of a community), and Competence (knowing you can do what's expected of you) for college and high school coaches and their athletes. Athleaders from each school will become aware of and hone their own virtue and character strengths and leadership potential to help their team thrive and succeed.*

## OVERVIEW

*The Athleadership Academy in Character Education (AACE) provides character education skill-building for NCAA and high school athletes. Annually, each participating university, college, or high school selects two student-athletes from every sport to attend AACE training, allowing them to become Athleaders.*

## OUTCOME

*Athletes and coaches gain an awareness of the relationship hurdles impeding high performance team culture. Participant athletes reflect the personal commitment outcomes we at CharacterPlus love to see - athletes feeling valued (free of bias), team culture where everyone belongs (welcomed regardless), and empowering leadership (voices heard, ideas appreciated).*

## START

*Contact Todd Moeller, Director, Athleadership Academy in Character Education (AACE), at [tmoeller@characterplus.org](mailto:tmoeller@characterplus.org).*





**THE ATHLEADERSHIP ACADEMY IN CHARACTER EDUCATION**  
*by characterplus*

The High School Athleadership Academy in Character Education (AACE) provides character education skill-building for secondary school athletes. CharacterPlus has adapted its K-12 evidence-based process for creating Autonomy (voice and choice), Belonging (being part of a community), and Competence (the ability to do something successfully) for high school coaches and their athletes. Annually, each participating high school selects student-athletes from every sport to attend AACE training in order to become AACE Character Ambassadors.



- 3 Two-Hour Sessions (Fall, Winter, Spring) ●
- Coaches Training (Virtual Asynchronous) ●
- Up to 45 Athleaders per session ●
- \$3,500 per High School ●
- Dates Determined in Coordination with Coaches ●
- Guidelines/Suggestions Provided to ADs Each Season ●  
*(AD to meet with Fall Sports, Winter Sports, and Spring Sports during season to highlight implementation of AACE programming)*

**AACE OUTCOMES INCLUDE:**

- athletes feeling valued
- a sense of belonging for teammates
- team culture that actively includes athlete's voice
- stronger social, emotional, character, and performance skills
- model student-athlete leaders who make a positive impact on their teams, schools, and fans



**What NCAA athletes and coaches say about the Athleadership Academy in Character Education's impact:**

*"we are a more unified family"*

*"this gives coaches the opportunity to work on being a transformational versus a transactional coach, which is often the default"*

*"we cannot wait to continue our meetings as AACE character ambassadors"*

*"we are creating competitive and passionate athletes who also have extraordinary character on and off the field"*

# CharacterPlus

**APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/AACEHIGHSCHOOL](http://WWW.CHARACTERPLUS.ORG/AACEHIGHSCHOOL)**

**QUESTIONS? CONTACT TODD MOELLER, DIRECTOR of AACE, CHARACTERPLUS - [TMOELLER@CHARACTERPLUS.ORG](mailto:TMOELLER@CHARACTERPLUS.ORG)**

CharacterPlus | 2025 Craigshire Road | Suite 150 | St. Louis, MO 63146 | 314.665.1292 | [www.characterplus.org](http://www.characterplus.org) | 501(c)(3)

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IN CHARACTER ED (vTACE)

## INTENTION

*Designed for trailblazing women administrators, CharacterPlus has assembled a selection of the region's most notable and successful businesswomen and social change leaders who have lived their noble purpose with character as their foundation.*

## OVERVIEW

*At the Table is a series of four evenings for regional women leaders in education, who will be inspired to walk in their noble purpose and lead with character through thought-provoking conversations with women leaders in the community. Each evening will take place at a different local restaurant, and your registration fee will include dinner.*

## OUTCOME

*Experience the positive possibilities that happen when you understand and live your noble purpose through a commitment to character.*

## START

*Contact Dr. Kristen Pelster, Chief Programming Officer, at [kpelster@characterplus.org](mailto:kpelster@characterplus.org) for more information.*





# AT THE TABLE

by *characterplus*

Four evenings designed to empower and inspire trailblazing women educators as noble women leaders share how positive character anchors a purpose-driven life. Each event includes appetizers, dinner, dessert, and heartening messages of breaking barriers through leadership and courage.

*Previous Speakers Include:*



**Michelle  
Li**

Cohost of "Today in St. Louis,"  
KSDK Channel 5



**Amy  
Shaw**

President & CEO,  
Nine PBS



**Dr. Sharonica  
Hardin-Bartley**

Superintendent of The School  
District of University City



**Justine Froelker,  
M.Ed., LPC**

Bestselling Author &  
National Trainer



**Dr. Joyce  
Balls-Berry**

Professor, Neurology,  
Wash U School of Medicine



**Dr. Akberet  
Boykin-Farr**

VP, Diversity & Social  
Responsibility, Emerson



**Dr. Donna  
Jahnke**

Assistant Professor,  
SLU



**Jackie  
Yoon**

CEO & Managing Principal  
at BLACKGEM ADVISORS



**Geri Boyer,  
P.E.**

Managing Partner,  
Kaskaskia Engineering



**Judi  
Bertels**

CEO, African  
Vision of Hope



As an At the Table participant, you will grow your PLN and extend your own thinking around the power of being a woman who leads with purpose to impact those you serve. Each evening will be centered around the message from an influential woman leader who will share her story of the power of leading with and on purpose.

5:30-8:30PM | **October 3, 2024** | **November 14, 2024** | **January 30, 2025** | **February 27, 2025**

**Location, Speaker and Details Will Be Provided**

**All Four Evenings: \$275**

## CharacterPlus

APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/ATTHETABLE](http://WWW.CHARACTERPLUS.ORG/ATTHETABLE)

QUESTIONS? CONTACT DR. KRISTEN PELSTER, CHIEF PROGRAMMING OFFICER - [KPELSTER@CHARACTERPLUS.ORG](mailto:KPELSTER@CHARACTERPLUS.ORG)

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## INTENTION

*Champions for Character raises awareness about the value of schoolwide Service Learning. Schools are recognized for their outstanding examples of service learning implementation.*

## OVERVIEW

*Cardinals Care has sponsored the Champions for Character Service Learning recognition program in cooperation with CharacterPlus since 2004. The goal is to increase awareness of the benefits of service learning and encourage schools to move from one-time service projects to more long-term, schoolwide service learning. The recognition program honors schools in the metro area that have a schoolwide ethos of service learning.*

## OUTCOME

*The recognized schools are honored with tickets to a Cardinals game for members of their school community, a banner, and representation on the field before the game.*

## START

*Contact CharacterPlus Facilitator, Debbie Fox, at [dfox@characterplus.org](mailto:dfox@characterplus.org) to learn more.*



# Champions for CHARACTER

*Cardinals Care has sponsored the Champions for Character Service Learning recognition program in cooperation with CharacterPlus since 2004. The program goal is to **increase awareness** of the benefits of service learning, and encourage schools to move from one-time service projects to more **long-term, schoolwide** service learning. The recognition program **honors schools** in the metro area that have a schoolwide ethos of service learning. The school's service learning must be **infused in the curriculum** and include **student voice and reflection.***



*Schools are honored with tickets to a Cardinals game for members of their school community, a banner, and representation on the field before the game.*

## CharacterPlus

LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/CHAMPIONSFORCHARACTER](http://WWW.CHARACTERPLUS.ORG/CHAMPIONSFORCHARACTER)  
QUESTIONS? CONTACT DEBBIE FOX, CHARACTERPLUS FACILITATOR- [DFOX@CHARACTERPLUS.ORG](mailto:DFOX@CHARACTERPLUS.ORG)

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## INTENTION

*Protecting student dignity while practicing evidence-based approaches designed for a long-term goal of self-directed, self-regulated, and responsible student behavior.*

## OVERVIEW

*This session explores the neuroscience behind all human behavior, and unpacks the essential elements that students need to be their best selves. Regardless of the discipline program you use, this session will enhance your practice by increasing your understanding of proactive research-based strategies.*

## OUTCOME

*Learn to apply proactive strategies to improve relationships and readiness, during incident strategies to promote self-regulation, and post-incident strategies to encourage reason and repair.*

## START

*Contact Roxanna Mechem, Ed.S., Director of District and Community Partnerships, at [rmechem@characterplus.org](mailto:rmechem@characterplus.org) to learn more.*





# Character-Based DISCIPLINE

*"maintaining the dignity of each student while constantly working toward the long-term goal of self-directed, self-regulated, and responsible behavior"*

*Humans learn and process through social interactions. Our character behaviors are heavily influenced by our prior experiences with others.*

*This session explores the neuroscience behind all human behavior, and unpacks the essential elements that students need to be their best selves. Regardless of the discipline program you use, this session will enhance your practice by increasing your understanding of proactive research-based implementation strategies for before, during, and after behavior challenges occur.*

Session One  
September 24, 2024  
8:30am-3:30pm



Session Two  
November 12, 2024  
8:30am-3:30pm



Session Three  
December 12, 2024  
8:30am-3:30pm

**PARTNER DISTRICT FEE \$600 per participant. NON-PARTNER \$720. Lunch included. Sessions will be held at the CharacterPlus Offices located at 2025 Craigshire Road, Suite 150, St. Louis, MO, 63146.**

## *Learn to Apply:*

- *Understanding how discipline can be both structured while also restoring the dignity of both student and staff member.*
  - *proactive strategies to improve relationships and readiness*
    - *during-incident strategies to promote self-regulation*
    - *post-incident strategies to encourage reason and repair*

## CharacterPlus®

APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/DLACE](http://WWW.CHARACTERPLUS.ORG/DLACE)

CONTACT ROXANNA MECHEM, DIRECTOR OF DISTRICT AND COMMUNITY PARTNERSHIPS - [RMECHEM@CHARACTERPLUS.ORG](mailto:RMECHEM@CHARACTERPLUS.ORG)

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## INTENTION

*Immerse teachers, instructional coaches, and school leaders in leveraging emerging technologies to build and foster character in schools.*

## OVERVIEW

*This academy focuses on harnessing the power of emerging technologies to develop virtues and skills such as empathy, integrity, responsibility, creativity, complex problem-solving, adaptability, and resilience among K-12 students.*

## OUTCOME

*Participants will understand how to maintain a character focus while implementing Artificial Intelligence (AI), Virtual Reality (VR), and Augmented Reality in the classroom.*

## START

*Contact Dr. Kristen Pelster, Chief Programming Officer, at [kpelster@characterplus.org](mailto:kpelster@characterplus.org) to learn more.*



# CBTECH

*character-based technology academy*

*The Character-Based Technology Academy (CBTECH) aims to immerse teachers, instructional coaches, and school leaders in leveraging emerging technologies to build and foster character in schools. This academy focuses on harnessing the power of technology to develop virtues and skills such as empathy, integrity, responsibility, creativity, complex problem-solving, adaptability, and resilience among K-12 students.*

*How do educators remain technically proficient and relevant in this rapidly changing world, yet ensure that they don't lose the essence of education: the human connection, ethics, and values?*



- **Ethical Decision-Making:**

*The current era is marked by complex ethical dilemmas, from privacy issues in technology use to environmental sustainability. CBTECH equips educators with the tools they need to help students develop their moral compass.*

- **Digital Citizenship:**

*Modern learners need to understand the responsibilities that come with being a part of online communities. CBTECH will reinforce the role of important values such as respect, empathy, and integrity, which are essential for fostering positive digital citizenship.*

**TRAINING TOPICS INCLUDE:**

- **Responsible Artificial Intelligence (AI), Virtual Reality (VR), Augmented Reality (AR) use**
  - **Successful integration of technology in character education**
  - **Exploring future-focused skills**

**CBTECH Session One**  
September 30, 2024



**CBTECH Session Two**  
October 18, 2024



**CBTECH Session Three**  
November 18, 2024

**PARTNER ACADEMY FEE \$600 per participant. NON-PARTNER \$720. Lunch included.** Sessions will be held at the CharacterPlus Offices located at 2025 Craigshire Road, Suite 150, St. Louis, MO, 63146.

# CharacterPlus

REQUEST OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/CBTECH](http://WWW.CHARACTERPLUS.ORG/CBTECH)

QUESTIONS? CONTACT DR. KRISTEN PELSTER, CHIEF PROGRAMMING OFFICER, CHARACTERPLUS - [KPELSTER@CHARACTERPLUS.ORG](mailto:KPELSTER@CHARACTERPLUS.ORG)

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## INTENTION

*To improve overall school culture and climate, as well as increase academic achievement and decrease disciplinary incidents, regardless of a school's geographic, socio-economic, or demographic profile.*

## OVERVIEW

*This successful federally funded evidence-based process's power and sustainability rests in its framework, which emphasizes core values and implementation unique to the school community. By using data for ongoing assessment, monitoring, and refinement, a comprehensive and sustainable process is created.*

## OUTCOME

*Schools that complete The CharacterPlus Way process show higher test scores and academic performance while decreasing disciplinary incidents. School culture and climate improves, relationships are strengthened, and belonging takes a front seat. Additionally, many schools are ready to go through the Schools of Character recognition process after implementation.*

## START

*Contact CharacterPlus Director of Programming, Nicole Diehl, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org) to begin the conversation on the goals you are seeking to accomplish for your educators, students, and school culture and climate.*





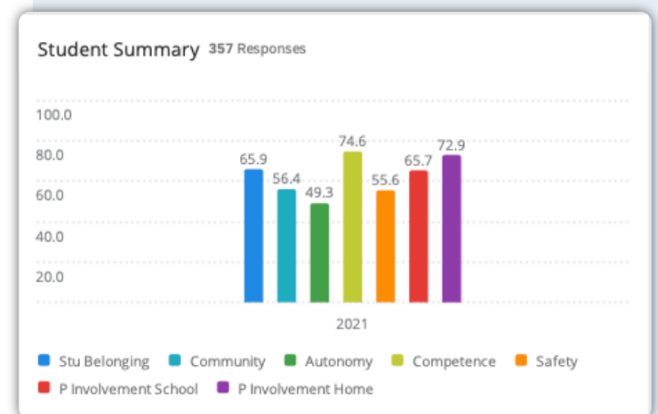
# CharacterPlus Way®

*CharacterPlus Way® is an evidence-based process developed by CharacterPlus to transform school climate, increase academic achievement, and reduce behavior referrals. The three-year process was the focus of a federally funded study, and the successful results published nationally. Results reflect that the CharacterPlus Way is a compelling process that significantly impacts school culture, resulting in healthier schools. Results further indicated an improved school environment where students are engaged in more prosocial behavior with a significant reduction in discipline referrals and increases in achievement.*

*Customized on-site coaching and consultation services are at the core of the process. This allows schools to address their specific issues at a pace that works for their staff and students, ultimately leading to whole-school transformation. CharacterPlus Way process schools include early childhood, elementary, middle, and high schools.*

## CharacterPlus Way federal research grants provided data that showed when implemented with fidelity:

- staff morale was higher
- staff possessed a strong sense of purpose
- staff and students enjoyed a higher level of administrative support
- more students scored at proficient or advanced on state assessment tests
- students demonstrated more prosocial behavior
- school safety improved
- fewer student behavior office referrals occurred
- students felt greater feelings of belonging and autonomy
- and students were more likely to view the school as a community



**Over the last three decades of positively impacting school culture and climate, CharacterPlus has become an evidence-based leader in assessing the critical factors that lead to great schools. Our Qualtrics-based annual cSurvey provides the quantitative measurements needed to shape the CharacterPlus Way process.**

# CharacterPlus®

REQUEST OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/CHARACTERPLUSWAY](http://WWW.CHARACTERPLUS.ORG/CHARACTERPLUSWAY)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

CharacterPlus | 2025 Craigshire Road | Suite 150 | St. Louis, MO 63146 | 314.665.1292 | [www.characterplus.org](http://www.characterplus.org) | 501(c)(3)

# CHARACTER GOES THE DISTANCE

ATHLEADERSHIP ACADEMY IN CHARACTER ED (AAACE)

AT THE TABLE – WOMEN IN LEADERSHIP

CHAMPIONS FOR CHARACTER

CHARACTER-BASED DISCIPLINE (CBASE)

CHARACTER-BASED TECHNOLOGY ACADEMY (CBTECH)

CHARACTERPLUS WAY

CHARACTER VISIONS

COUNSELING ACADEMY IN CHARACTER ED (CACE)

cSURVEY

CULTURE & CLIMATE ASSESSMENTS (C2AUDIT)

CULTURE CARRIERS

DISTRICT LEADER ACADEMY IN CHARACTER ED (dLACE)

DISTRICT TRAINING SERIES WORKSHOPS

EQUITY & JUSTICE ACADEMY IN CHARACTER ED (EJACE)

iCHARACTERPLUS

SCHOOLS OF CHARACTER (SOC) APPLICATION SUPPORT

INTER-INTRAPERSONAL LEADERSHIP FOUNDATIONS (SELF)

TEACHER ACADEMY IN CHARACTER ED (TACE)

VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

## INTENTION

*To cultivate cooperative, compassionate, honest, and reflective middle school students who take responsibility for their learning, identify their own core values, and are given a variety of opportunities to practice them in their school and community.*

## OVERVIEW

*Character Visions is a character and social-emotional skills curriculum that impacts middle school students' sense of autonomy, belonging, and competence. The easy-to-follow lessons, connected to CASEL standards, foster collaboration between students, encourage critical thinking about themselves and the world, and help them be active participants in creating a positive classroom and school community.*

## OUTCOME

*Middle school students who are aware of and intentional about building their personal character strengths, feel a strong sense of belonging to their classroom and school, and have the courage and competence to meet needs in their school and community as they arise.*

## START

Contact Dr. Emilie Johnson, CharacterPlus Senior Facilitator, at [ejohnson@characterplus.org](mailto:ejohnson@characterplus.org) to learn more.





# character VISIONS

*helping middle schoolers develop their best selves*

*by characterplus & originally created by melanie mitchell*

*Character Visions is a character and social-emotional skills curriculum that impacts middle school students' sense of autonomy, belonging, and competence. The easy-to-follow lessons, connected to best practice standards, foster collaboration between students, encourage critical thinking about themselves and the world, and help them be active participants in creating a positive classroom and school community.*

## **Character Visions helps middle schoolers explore:**

- the character traits they would like to live by •
- what is happening in their community and how to make a positive impact •
- connections to school and other students •

*Character Visions **Level 1** is currently available and during the first implementation year, it is used by all grade levels. **Level 2** will be available for purchase for the 25-26 school year, and **Level 3** will be available for the 26-27 year.*



**PARTNER DISTRICT COST: \$250/middle school**

**NON-PARTNER: \$300/middle school**

## **CharacterPlus**

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/CHARACTERVISIONS](http://WWW.CHARACTERPLUS.ORG/CHARACTERVISIONS)

QUESTIONS? CONTACT DR. EMILIE JOHNSON, CHARACTERPLUS SENIOR FACILITATOR-EJOHNSON@CHARACTERPLUS.ORG

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iCHARACTERPLUS

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TEACHER ACADEMY IN  
CHARACTER ED (TACE)

VIRTUAL TEACHER ACADEMY  
IN CHARACTER ED (vTACE)

## INTENTION

*The Counseling Academy in Character Education (CACE) is designed to be a supportive community for those who work to meet the social, emotional, and mental health needs of young people in schools and other settings. Social workers, counselors, and other mental health professionals will build a support network as they rekindle their passion for this work and form a wellness community.*

## OVERVIEW

*Counselors, social workers, and other mental health professionals who support students and adults in schools and other settings are often overlooked for development specific to their needs. CACE is specifically intended to help these caregivers by intentionally focusing on rediscovering why this work is important to who they are. Our time together will also concentrate on self-awareness, trust, communication, and self-care.*

## OUTCOME

*Outcomes will include a clearer focus on their work directly connected to their why. Participants will also improve their skills to establish trust and communicate not only with those they serve, but also with the other adults who are a part of their community of support. Finally, this collective professional learning network will develop individualized definitions of self-care with intentional strategies for activities to recharge.*

## START

*Contact Michael Barolak, M.S.W., Director of CACE, at [mbarolak@characterplus.org](mailto:mbarolak@characterplus.org) to learn more.*





Counseling Academy in Character Education

## *Character Education Skill-Building for Mental Health Professionals*

*This academy is designed to build a community of wellness for those who provide social, emotional, and mental health support to students in school settings or other sites by helping them:*

- *Embrace the power of self-awareness*
  - *Rediscover their 'why'*
  - *Sharpen their communication skills*
- *Uncover strategies to rekindle their self-care*

### *The CACE Mission*

*To equip social workers, counselors, and mental health providers with knowledge, experiences, and tools to rekindle their passion and commitment to themselves and those they serve.*

#### **CACE Session One**

10.08.24



#### **CACE Session Two**

12.04.24



#### **CACE Session Three**

02.05.25

**PARTNERSHIP ACADEMY FEE \$600 per participant. NON-PARTNER \$720. Lunch included.** Sessions will be held at the CharacterPlus Offices located at 2025 Craigshire Road, Suite 150, St. Louis, MO, 63146.



**MICHAEL BAROLAK, MSW**  
SR. FACILITATOR, EJACE, SELF & CACE

# CharacterPlus

REQUEST OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/CACE](http://WWW.CHARACTERPLUS.ORG/CACE)

QUESTIONS? CONTACT MICHAEL BAROLAK, MSW, SR. FACILITATOR, EJACE, SELF & CACE - [MBAROLAK@CHARACTERPLUS.ORG](mailto:MBAROLAK@CHARACTERPLUS.ORG)  
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VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

## INTENTION

*To help administrators in their quest to better understand where excellence can be attained in their school or district, CharacterPlus offers our Qualtrics-based Culture and Climate Survey platform.*

## OVERVIEW

*cSURVEY questions are age/participant appropriate and thoughtfully brief. Participation rates are high on our mobile-friendly platform, and all responses are collected anonymously. The CharacterPlus results report allows a school team to easily see gaps in perceptions between all stakeholder groups surveyed: students (third grade and up), staff, and parents/guardians.*

## OUTCOME

*The cSURVEY questions will give you clear visibility to the following climate and culture categories in your school:*

*Feelings of Belonging; Sense of School as Community; Sense of Autonomy and Influence; Sense of Competence; Sense of School Safety; Parents' Involvement at Home; Parents' Involvement at School; Student Engagement*

## START

*Contact CharacterPlus Director of Programming, Nicole Diehl, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org) to begin the conversation on the goals you are seeking to accomplish for your educators, students, and school culture and climate.*



# cSURVEY

character insights for growth  
by characterplus



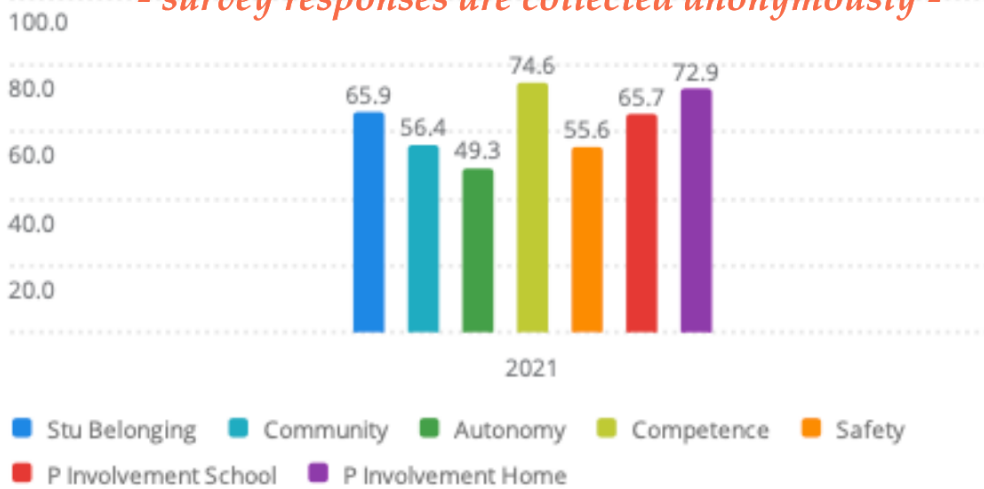
aligned

Over the last three decades of positively impacting school culture and climate, CharacterPlus has become an evidence-based leader in assessing the critical factors that lead to great schools. CharacterPlus offers our Qualtrics-based Culture and Climate Survey platform to administrators in their quest to better understand where excellence can be attained in their school or district.

Student Summary 357 Responses



- survey responses are collected anonymously -



*Our cSurvey is MSIP6 aligned!*

The school report includes a separate page that isolates the three essential items LEAs must ask their stakeholders:

*The school system assures student voices are heard and respected.*

*The school system provides school culture and climate data and reports periodically to all stakeholders.*

*Educator teams address positive classroom learning environments.*



cSURVEY questions are age/participant appropriate, thoughtfully brief, and collected anonymously. Participation rates are high on our mobile-friendly platform. The CharacterPlus results report allows a school team to easily see gaps in perceptions between all stakeholder groups surveyed: students (third grade and up), staff, and parents/guardians.

## cSURVEY CATEGORIES

- Feelings of Belonging
- Sense of School as Community
- Sense of Autonomy and Influence
- Sense of Competence
- Sense of School Safety
- Parents' Involvement at Home
- Parents' Involvement at School
- Student Engagement

## cSURVEY & RESULTS

- \$550 Partner/\$750 Non-Partner
- Survey Consult and Setup
- School-Specific Password
- Personalized with School Name
- Mobile Survey Access
- Monitoring Throughout Process
- Key Indicators Report
- Data Protocol for Processing Results

## cSURVEY, RESULTS, & SUPPORT

- \$750 Partner/\$950 Non-Partner
- Complete cSURVEY & Results Program Plus
- Two Hours via Zoom
  - Data Interpretation
  - Coaching/Next Steps

*cSURVEY data is strictly private for school use. CharacterPlus does not share or make results available to any outside party.*

For questions or to set up your cSURVEY, please contact Nicole Diehl, Director of Programming, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org)

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VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

## INTENTION

*We are often asked by schools how they know if they are ready to apply for Schools of Character recognition. We created a tool called the c2Audit, which is based on our years of experience helping schools transform their culture and climate.*

## OVERVIEW

*A consultant from our programming team will spend approximately three hours at your school during a typical day. They will tour the building and meet with the administration and/or the culture and climate team to learn about the level of character education implementation in the school.*

## OUTCOME

*This process will create a list of implementation possibilities aligned with the requirements of the School of Character framework, as well as a recommendation regarding the school's timing for applying to Schools of Character.*

## START

*Contact Nicole Diehl, CharacterPlus Director of Programming, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org) to schedule your assessment or for more information.*





*school climates and*



*cultures of excellence*

*We are often asked by schools if we have a general assessment of how aligned their practices are with the 11 Principles, or if there are key components missing before they apply for Schools of Character recognition. The c2Audit is based on our years of experience helping schools transform their culture and climate.*

belonging

community

connected

empowered

trusted

challenged

### *CharacterPlus c2Audit -*

*A consultant from our programming team will spend approximately 2-3 hours at your school during a typical school day. They will tour the building and meet with the administration and/or culture and climate team to learn about the level of character education implementation in the school.*

*This process will create a list of implementation possibilities aligned with the requirements of the School of Character framework, as well as recommendations regarding the school's next steps for implementation and, if applicable, timing for applying to Schools of Character.*

*"This was one of the best assessments we have ever done, and it has provoked great conversations about what we can continue to improve upon! It's definitely impacting and guiding our goals for the future, too."*

*Dr. Lorinda Krey, Principal*



**Fee:**

\$500 Partner  
\$600 Non-Partner

# CharacterPlus

REQUEST OR LEARN MORE -VISIT [WWW.CHARACTERPLUS.ORG/C2AUDIT](http://WWW.CHARACTERPLUS.ORG/C2AUDIT)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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## INTENTION

*Ensure your school thrives with every interaction by building positive character, social, and emotional skills with your educators beyond the classroom. Create stronger bonds and a sense of belonging for all support staff in your school by giving them the tools to strengthen relationships on buses, in the lunchroom, and throughout the building.*

## OVERVIEW

*For hundreds of children in your school district, their bus driver, custodial staff, lunchroom team, before-school care, nurse, para-professionals, and administrative assistants are the first educators they interact with as they begin their school day. As a result, your school's character initiative is put in motion long before students enter the classroom.*

## OUTCOME

*Outcomes include an increased sense of belonging and safety in every school setting for students, an in-depth understanding of why each staff member matters in this effort, and positive relationships being forged even in the micro-moment interactions found between students and members of your support staff.*

## START

*Contact Lynn Clapp, Director of Culture Carriers, at [lclapp@characterplus.org](mailto:lclapp@characterplus.org) to learn more.*



# Culture Carriers



## *educators beyond the classroom*

*For hundreds of children in your school district, their bus driver, custodial staff, lunchroom team, before-school care, nurse, para-professionals, and administrative assistants are the first educators they interact with as they begin their school day. As a result, your school's character initiative is put in motion long before students enter the classroom. Ensure your school thrives with every interaction with Culture Carriers by CharacterPlus. Build positive character, social, and emotional skills with your educators beyond the classroom.*



## Culture Carriers will help your school community by:

Creating *stronger bonds and a sense of belonging* for all support staff in your school

Giving bus drivers and all support staff the *tools to strengthen relationships* on buses, in the lunchroom, and throughout the building

Providing students an *increased sense of belonging and safety* in every school setting

Building an *in-depth understanding of why each staff member matters* in this effort, and how their actions and words strengthen school climate and culture

Sharing *real-world examples* of how students view all adults in their school community as role models

Developing a keen understanding of how *positive relationships* can be forged even in the micro-moment interactions found between student and members of your support staff

# CharacterPlus<sup>®</sup>

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/CULTURECARRIERS](http://WWW.CHARACTERPLUS.ORG/CULTURECARRIERS)

QUESTIONS? CONTACT LYNN CLAPP, DIRECTOR OF CULTURE CARRIERS - [LCLAPP@CHARACTERPLUS.ORG](mailto:LCLAPP@CHARACTERPLUS.ORG)

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VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

## INTENTION

*The District Leader Academy in Character Education (dLACE) is a grant program for Missouri school districts that develops district-level champions for character development and school climate initiatives. The process used by CharacterPlus will determine strengths and suggest strategic enhancements to ensure districts use research-based practices that make their schools the best places for teaching, learning, and personal growth.*

## OVERVIEW

*Grant awardees will participate in workshop sessions, personalized coaching, and leadership training in character development. CharacterPlus staff members with deep experience in school transformation will work closely with the district leadership team to examine local data and plan training and implementation for character development and improved school climate.*

## OUTCOME

*Through coaching, on-site training, quarterly regional meetings, and school observations, district leadership will understand essential components and be equipped to guide their district's character and climate initiatives.*

## START

*Contact Roxanna Mechem, Ed.S., Director of District and Community Partnerships, at [rmechem@characterplus.org](mailto:rmechem@characterplus.org) to learn more.*





2024-2025

**ENROLL NOW!**

Space is Limited

[characterplus.org/dlace](http://characterplus.org/dlace)

designed to help districts meet



expectations



**IN COORDINATION WITH DESE**

**Travel Expenses Paid + Stipend  
Character Education Starter Library  
iCharacterPlus Online Programming Access  
Funded by DESE & CharacterPlus  
No cost to you!**

*“Our mission is to educate and empower lifelong learners. Empowerment is fueled by character. The most valuable commodity for future adults is the ability to show strong character, be respectful, be able to work cooperatively, and have strong personal ethics. We believe having these qualities is just as important as academic knowledge.”*  
**2023-2024 dLACE Graduate**

*The District Leader Academy in Character Education (dLACE) is a grant program for Missouri school districts that develops district-level champions for character development and school climate initiatives. The process CharacterPlus uses determines strengths and suggests strategic enhancements to ensure districts use research-based practices that make their schools the best places for teaching, learning, and personal growth.*



*Grant awardees will participate in workshop sessions, personalized coaching, and leadership training in character development.*



*CharacterPlus staff members with deep experience in school transformation will work closely with the district leadership team to examine local data and plan training and implementation for character development and improved school climate.*



*Through participant workshop sessions, coaching, on-site training, quarterly regional meetings, and school observations, district leadership will be equipped to guide their district’s character and climate initiatives.*

*September 13, 2024 - Session 1  
November 15, 2024 - Session 2*



*Session 3 - February 24 & 25, 2025\*\*  
Session 4 - April 28, 2024*

**REGISTER**

**\*\*FEBRUARY 2025 SESSIONS INCLUDE SCHOOLS OF CHARACTER SITE VISITS**

**CharacterPlus®**

**APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/DLACE](http://WWW.CHARACTERPLUS.ORG/DLACE)**

**CONTACT ROXANNA MECHEM, DIRECTOR OF DISTRICT AND COMMUNITY PARTNERSHIPS - [RMECHEM@CHARACTERPLUS.ORG](mailto:RMECHEM@CHARACTERPLUS.ORG)**

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## INTENTION

*The CharacterPlus District Training Series ensures that partners have access to thought leaders in Character Education, School Climate, and Social-Emotional Development. This series makes it possible for partner districts to experience a variety of professional development offerings and to share learning experiences among districts.*

## OVERVIEW

*Each partner district has access to four training sessions per year as part of CharacterPlus partnership. Topics for sessions are chosen by the District Leaders' Council according to their collective needs.*

## OUTCOME

*High-quality professional development makes character education and school climate initiatives possible. Whether foundational character education concepts or innovations in the field, these one-day workshops are designed for districts with information and tools that can be used to deepen practice.*

## START

*Contact Roxanna Mechem, Ed.S., Director of District and Community Partnerships, at [rmechem@characterplus.org](mailto:rmechem@characterplus.org) to learn more.*



# District Training Series Workshops



CharacterPlus partner districts understand that regular professional development is necessary to generate new ideas and perspectives, build confidence of educators, create a network of support, and develop a staff skilled in character education implementation strategies. High-quality professional development makes character education and school climate initiatives possible.

**This ongoing regional commitment to character education training improves the school experience for teachers, students, and families.**



Roxanna Mechem, Ed.S.  
Director of District and Community Partnerships  
rmechem@characterplus.org

*Topics for sessions are chosen by the District Leaders' Council according to their collective needs. Whether foundational character education concepts or innovations in the field, these one-day workshops are designed to equip districts with information and tools that can be used to deepen practice.*



*September 18, 2024 - DL Meeting*  
*November 6, 2024 - Workshop*  
*December 11, 2024 - DL Meeting*  
*January 22, 2025 - Workshop*



*February 12, 2025 - DL Meeting*  
*March 5, 2025 - Workshop*  
*April 16, 2025 - DL Meeting*  
*June 4, 2025 - Workshop*

## CharacterPlus®

APPLY OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/WORKSHOPS](http://WWW.CHARACTERPLUS.ORG/WORKSHOPS)

CONTACT ROXANNA MECHEM, DIRECTOR OF DISTRICT AND COMMUNITY PARTNERSHIPS - [RMECHEM@CHARACTERPLUS.ORG](mailto:rmechem@characterplus.org)

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# CHARACTER GOES THE DISTANCE

ATHLEADERSHIP ACADEMY IN CHARACTER ED (AAACE)

AT THE TABLE – WOMEN IN LEADERSHIP

CHAMPIONS FOR CHARACTER

CHARACTER-BASED DISCIPLINE (CBASE)

CHARACTER-BASED TECHNOLOGY ACADEMY (CBTECH)

CHARACTERPLUS WAY

CHARACTER VISIONS

COUNSELING ACADEMY IN CHARACTER ED (CACE)

cSURVEY

CULTURE & CLIMATE ASSESSMENTS (C2AUDIT)

CULTURE CARRIERS

DISTRICT LEADER ACADEMY IN CHARACTER ED (dLACE)

DISTRICT TRAINING SERIES WORKSHOPS

EQUITY & JUSTICE ACADEMY IN CHARACTER ED (EJACE)

iCHARACTERPLUS

SCHOOLS OF CHARACTER (SOC) APPLICATION SUPPORT

INTER-INTRAPERSONAL LEADERSHIP FOUNDATIONS (SELF)

TEACHER ACADEMY IN CHARACTER ED (TACE)

VIRTUAL TEACHER ACADEMY IN CHARACTER ED (vTACE)

## INTENTION

*Many marginalized groups of people experience culture and identity stress, which impacts their health and emotional well-being. The Equity and Justice Academy in Character Education (EJACE) aims to change this in St. Louis schools by bringing school staff and students together to develop a mission, vision, values, practices, and narrative that foster a positive impact, thus breaking long-held biases and systemic intolerant attitudes.*

## OVERVIEW

*EJACE is a year-long cohort experience designed to get at the core of what is fundamental for the well-being and success of all. Each school will bring a 4-person team of staff (including the principal). We will look at elements of school culture through the lens of equity and justice, resulting in a journey to create communities where each child, family, and staff member feels safe, welcomed, included, and valued.*

## OUTCOME

*Through a shared purpose and clear vision, the Academy will focus on changing the narrative through examining the following elements: telling our story (Narrative); where are we going and how are we getting there? (Mission, Vision, Values); who are we? (People); where/what are we? (Place); how do we do what we do? (Practices).*

## START

Contact Dr. Grace Lee, EJACE Director, at [glee@characterplus.org](mailto:glee@characterplus.org).







## *Equity & Justice Academy in Character Education*

*EJACE's mission is to ensure a **just, equitable, and inclusive school culture**. EJACE helps administrators, staff, and students identify and develop mission and vision, values, people, practices, place, and narrative that will **reduce** the negative impact of **inherent bias, social insensitivity, prejudices, and systematic intolerance**.*



EJACE is a **year-long experience in leadership growth and development** through the **Equity and Justice lens**. Each school will bring a team of four staff members, including the building principal. There will be a separate but coordinated **student leader training series** that occurs at the school site.

All stakeholders will know that equity and justice are central to who we are.

Equity and justice will show up in our mission and vision.

We will be aware of the written and unwritten values of our school.

We will address oppressions openly and honestly.

Our policies will reflect equal access and equity for all stakeholders.

Our curriculum will be representative of all cultures and will be focused on teaching cultural relevance.

Our physical space and place will create a feeling of equity and justice for all.

*EJACE offers a thoughtful assessment and opportunities to create a building-wide inclusive climate and culture through five introspective stages by building autonomy, belonging, competence, and dignity.*

### 2024-2025 DATES

June 18-20 PRINCIPALS' RETREAT, AL CIVIL RIGHTS MUSEUM

September 26, 2024

November 12, 2024

January 15, 2025\*

January 30, 2025

February 27, 2025

May 8, 2025\*\*

\*\*principals' retreat

\*showcase

QUESTIONS? CONTACT  
DR. GRACE LEE, EJACE DIRECTOR  
GLEE@CHARACTERPLUS.ORG



# CharacterPlus®

LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/EJACE](http://WWW.CHARACTERPLUS.ORG/EJACE)

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## INTENTION

*Every educator deserves access to high-quality character education professional development. CharacterPlus partners have access to a wide variety of free online programming. iCharacterPlus provides the opportunity for educators to grow in their knowledge of why character education is important, as well as the best practices to put in place.*

## OVERVIEW

*Content is focused on relevant topics around student well-being, inter/intrapersonal skill-building, and character development. Every educator in your district can now achieve Foundational Certification in Character Education, learn how to conduct Class Meetings, or develop a deeper understanding of the ABCs. iCharacterPlus modules are self-paced and can be utilized individually, with a PLC/grade-level/content team, or for a faculty meeting.*

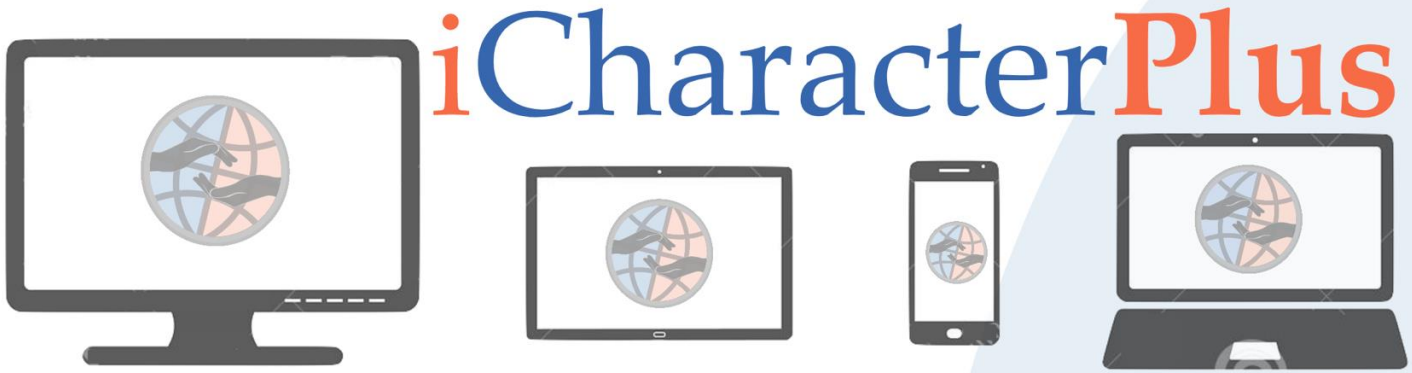
## OUTCOME

*Our goal is resolute: helping students and staff in our partner districts build the character they need to flourish. Access to this kind of professional development paves the way for classrooms and schools of character to be built.*

## START

*Contact CharacterPlus Director of Programming, Nicole Diehl, at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org) for your access code and to learn more.*





# iCharacterPlus

*As a CharacterPlus partner school district you have free access to all CharacterPlus® programming on our online platform called **iCharacterPlus**. Your access code, available through your District Leader or principal, will discount your course fee to zero. Not a member? Contact us to learn more about how to access this unique and proven character education resource.*

## *Online Resources Include:*

- **Foundational Certification in Character Education**
- **The Community-Building Series**
- **Intrinsic Motivation Resources**
- **The Multicultural Classroom**
- **The Encouragement Series**
- **Schools of Character**
- **Class Meetings**

*Content is **focused** on relevant topics in the area of **character** development and student **well-being** through facilitating **inter/intrapersonal** skill-building.*

*Hosted on our Teach:able platform, the training modules are self-paced and can be utilized individually, for a PLC/grade-level/content team, or for a faculty meeting.*

*We remain committed to the human interaction you've come to expect and appreciate. In line with that commitment, some of the online modules will have built-in opportunities for interaction/feedback with CharacterPlus staff.*

# CharacterPlus

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.TEACHABLE.COM](http://WWW.CHARACTERPLUS.TEACHABLE.COM)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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## INTENTION

*The Schools of Character application process begins with a rigorous self-evaluation and the creation of a portfolio demonstrating a school's character education implementation. This process can at first seem daunting; however, we believe it has the potential to be the most valuable professional development your school has ever done.*

## OVERVIEW

*Workshops are offered in the summer and fall to equip schools with the knowledge to confidently apply for Schools of Character. The workshop is an overview of the application process, including best practices in creating a strong portfolio. This session is also available online at iCharacterPlus. There are also opportunities for schools who have been through the process to mentor applicants.*

## OUTCOME

*School teams feel empowered to confidently lead their school through the Schools of Character process.*

## START

*Contact CharacterPlus Director of Programming, Nicole Diehl at [ndiehl@characterplus.org](mailto:ndiehl@characterplus.org) to learn more.*



# State Schools of Character



*As the Missouri affiliate for the Character.org Schools of Character certification, CharacterPlus guides school leaders through the application and manages the evaluation process, which includes a site visit and a detailed, in-depth feedback report.*



**The School of Character Certification evaluates the fidelity of the implementation of *The 11 Principles of Character Education*. This includes demonstrating competence in areas such as:**



Embedding comprehensive, intentional, and proactive strategies that promote core ethical and performance values



Fostering self-motivation and providing opportunities for moral action



Offering a meaningful and challenging academic curriculum for all learners



Fostering shared leadership among staff and building long-range support of character education

## *Everything you need to know*

*State Schools of Character Process Overview*

*Application Writing Mentors*

*Promising Practices Information*

*State Schools of Character Application Best Practices*



# CharacterPlus

LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/STATESCHOOLSOFCCHARACTER](http://WWW.CHARACTERPLUS.ORG/STATESCHOOLSOFCCHARACTER)

QUESTIONS? CONTACT NICOLE DIEHL, DIRECTOR OF PROGRAMMING - [NDIEHL@CHARACTERPLUS.ORG](mailto:NDIEHL@CHARACTERPLUS.ORG)

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## INTENTION

*To help leaders understand that effective leadership is an essential factor in ensuring all members of a school community achieve at their highest potential. Leaders who humbly seek to understand themselves first are able to intentionally create a culture where their community members thrive.*

## OVERVIEW

*Participants will engage in a variety of leadership experiences that will result in creating a new cultural foundation for their school. Participants will be ready to apply and integrate relevant inter and intrapersonal learning and practical applications into their schools to qualitatively make a positive impact on all stakeholders.*

## OUTCOME

*Participants will develop the capacity to be their best self in order to create thriving school communities. They will build an awareness of the power of capacity mapping, future planning, and inter-intrapersonal skills in order to affect change. They will bridge the gap between awareness and intentionality into action by cultivating a culture of character and connect learning to evidence-based character and inter-intrapersonal skill frameworks.*

## START

*Contact Michael Barolak, Director of SELf, at [mbarolak@characterplus.org](mailto:mbarolak@characterplus.org), for more information.*










# SELf

## Inter & Intrapersonal Skill Foundations



by characterplus

*Informed by research in adult learning theory, and combined with Inter and Intrapersonal and Character principles, SELf graduates will:*

-  *Develop leaders' capacity to be their best self in order to serve students, school, and community.*
-  *Internalize Autonomy, Belonging, Competence, and Dignity and understand its impact in creating thriving school communities.*
-  *Embrace leading change effectively by understanding self and others.*
-  *Experience best practices in character education.*
-  *Build an awareness of the power of capacity mapping, future planning, inter and intrapersonal skill-building in order to affect change.*
-  *Engage in experiential and problem-based learning to help bridge the gap between awareness and intentionality to action by cultivating a culture of character in a school/district.*
-  *Connect learning to evidence-based character and inter and intrapersonal skill-building frameworks.*

SPRING SELf



January 16, 2025  
February 11, 2025  
March 6, 2025  
April 29, 2025  
lunch included

8:30 am - 3:00 pm



REGISTER

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QUESTIONS? CONTACT MICHAEL BAROLAK, DIRECTOR OF SELf / CACE - [MBAROLAK@CHARACTERPLUS.ORG](mailto:MBAROLAK@CHARACTERPLUS.ORG)

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## SIGN UP NOW!

Join your education colleagues in  
*The Greater St. Louis Region*

for this amazing  
leadership opportunity.

SELf fee \$800 District Partner,  
\$960 Non-Partner

## THE IDEAL SELf PARTICIPANT

Superintendent  
Assistant Superintendent  
Principal  
Director  
SEL Program Coordinator  
Counselor

## WHAT EDUCATORS SAY!

"I come in feeling disconnected and always leave feeling empowered."

"The activities have a clear purpose and lead to such great dialogue."

"I wish every educator and student could experience SELf!"

"SELf is a perfect mix of information and hands-on practice."

"I enjoyed every moment!"

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TEACHER ACADEMY IN  
CHARACTER ED (TACE)

VIRTUAL TEACHER ACADEMY  
IN CHARACTER ED (vTACE)

## INTENTION

*To provide expert training and resources in character education to educators and to inspire and equip them as teacher-leaders with best practices and methods for social, emotional, and character development for students.*

## OVERVIEW

*TACE is a year-long cohort led by experts in the field of SEL & Character Development. It will include the following topics: Understanding Self & Others; The ABCs (Autonomy, Belonging, Competence) of Character; History & Frameworks; Class Meetings & Structures; Self-Care & Mindfulness; Positive Relationships; Classroom Management; Trauma, Diversity, Equity, & Bias Awareness; Curriculum Integration; Building Effective Communication with Parents & Coworkers; & Student Empowerment.*

## OUTCOME

*To equip teachers to live their noble purpose by understanding the importance of character education, while also reducing teacher turnover and increasing job satisfaction.*

## START

*Contact Priscilla Frost, Director of TACE, at [pfrost@characterplus.org](mailto:pfrost@characterplus.org) for more information.*





the  
**Teacher  
Academy**

in  
**Character  
Education**



Five (5) Full-Day  
Sessions Led by Top  
Educators & Character  
Education Experts

Designed for  
Elementary &  
Secondary Teachers

\$1100 Tuition for  
partner districts, \$1250  
for non-partners.

## GOAL

To increase academic student success, decrease referrals, reduce teacher turnover, and increase job satisfaction.

## MISSION

To equip teachers with the knowledge, experiences, and tools to build positive character and culture for self and others in their school community.

## PURPOSE

The first? To inspire a personal commitment to social, emotional, and character development as a teacher in order to best live the noble purpose all educators share. The second? To equip teachers with character development best practices and evidence-based methods for building positive character in students.

TACE  
UNDERSTANDING SELF  
& OTHERS

THE ABCs of  
CHARACTER  
(AUTONOMY,  
BELONGING,  
COMPETENCE)

CHARACTER  
EDUCATION HISTORY  
& FRAMEWORKS

CLASS MEETINGS  
& STRUCTURES

SELF-CARE &  
MINDFULNESS

BUILDING POSITIVE  
RELATIONSHIPS

CLASSROOM  
MANAGEMENT

TRAUMA, DIVERSITY,  
EQUITY, & BIAS  
AWARENESS

CURRICULUM  
INTEGRATION

EFFECTIVE  
COMMUNICATION  
WITH PARENTS &  
COWORKERS

## DATES

09.12.24

10.15.24

12.03.24

02.06.25

04.02.25

# CharacterPlus

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/TACE](http://WWW.CHARACTERPLUS.ORG/TACE)

QUESTIONS? CONTACT PRISCILLA FROST, TACE DIRECTOR - [PFROST@CHARACTERPLUS.ORG](mailto:PFROST@CHARACTERPLUS.ORG)

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## INTENTION

*To provide expert training and resources in character education to educators and to inspire and equip them as teacher-leaders with best practices and methods for social, emotional, and character development for students. vTACE will be highly interactive and personally engaging. vTACE is a LIVE SYNCHRONOUS EXPERIENCE on ZOOM.*

## OVERVIEW

*vTACE is a year-long cohort led by experts in the field of Character Development. It will include the following topics: Understanding Self & Others; The ABC's (Autonomy, Belonging, Competence) of Character; History & Frameworks; Class Meetings & Structures; Self-Care & Mindfulness; Positive Relationships; Classroom Management; Trauma, Diversity, Equity, & Bias Awareness; Curriculum Integration; Building Effective Communication with Parents & Coworkers; & Student Empowerment.*

## OUTCOME

*The outcome of this academy is to equip teachers to live their noble purpose by understanding the importance of character education, while also lowering teacher turnover and increasing job satisfaction.*

## START

*Contact Debbie Fox, CharacterPlus Facilitator, at [dfox@characterplus.org](mailto:dfox@characterplus.org) for more information.*



# the Virtual Teacher Academy

# in Character Education

Designed  
for Elementary  
& Secondary  
Teachers

Five (5)  
Sessions Led by  
Top Educators &  
Character Ed  
Experts

Starter Library  
Virtual Showcase  
Year-End  
Celebration

\$550 for Partner  
Districts, \$660 for  
Non-Partners

## PURPOSE

The first? To inspire a personal commitment to social, emotional, and character development as a teacher in order to best live the noble purpose all educators share.

The second? To equip teachers with character development best practices and evidence-based methods for building positive character skills in students.

## MISSION

To equip teachers with the knowledge, experiences, and tools to build positive character and culture for self and others in their school community.

## GOAL

To increase academic student success, decrease referrals, reduce teacher turnover, and increase teacher job satisfaction.



## VIRTUAL PROMISE

vTACE will be highly interactive and personally engaging. Each session is led by scholars who facilitate collaborative learning and provide real-life applications. vTACE is a LIVE SYNCHRONOUS EXPERIENCE on ZOOM.

# CharacterPlus

REQUEST OR LEARN MORE - VISIT [WWW.CHARACTERPLUS.ORG/vTACE](http://WWW.CHARACTERPLUS.ORG/vTACE)

QUESTIONS? CONTACT DEBBIE FOX, CHARACTERPLUS FACILITATOR-DFOX@CHARACTERPLUS.ORG

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COWORKERS

## DATES

9/19/24  
10/22/24  
12/10/24  
2/13/25  
4/9/25

REGISTER





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