



MEASURING CLIMATE AND CULTURE

Character Insights for Growth

Over the last three decades of positively impacting school culture and climate, CharacterPlus has become an evidence-based leader in assessing the critical factors that lead to great schools. The Character Survey platform offers administrators a clear, objective way to measure the "heart" of their school. By collecting anonymous feedback, this tool moves your team from guessing what students need to knowing exactly where to focus your resources for the greatest impact.

The CharacterPlus results report allows your school team to easily see gaps in perceptions between all stakeholder groups surveyed: students, staff, and parents/guardians.

Program Details

Intention: To provide administrators with a robust culture and climate platform that identifies exactly where excellence can be attained.

Overview: This mobile-friendly, anonymous survey captures high participation rates from students (3rd grade+), staff, and families through brief, age-appropriate questions.

Outcome: Teams gain immediate, actionable data across key categories including belonging, safety, autonomy, and community engagement to drive school improvement.

CHARACTER SURVEY CATEGORIES

The survey provides data-driven insights into these key areas of the school experience:

Feelings of Belonging

Sense of school as community, autonomy, competence, and school safety

parents involvement at home and school

MSIP6 Aligned



Ensuring student voices are heard and respected.



Providing school culture and climate data and reports periodically to all stakeholders.



Addressing positive classroom learning environments.

Tier 1: Character Survey & Results – Full setup, mobile access, and a Key Indicators Report with data processing protocols.

Tier 2: Character Survey, Results & Support – Everything in Tier 1, plus two hours of expert Zoom coaching for data interpretation and strategic planning.

Learn More at
CharacterPlus.org/CharacterSurvey

CharacterPlus